

Stewardship Report – March 30, 2015

Reviewed 2015-15 pledge campaign results. We decided to personally contact the high donors over the next 2 weeks and we divided the call list. We further decided that I would send a mass email request to the lower donors and a separate 'we want you back' mass email to those on my list who did not pledge last year.

We discussed what can be done better next year

- Take Credit Cards Electronically at the Pledge Table
- Have an on-line Pledge System
- Have an on-line Banking System
- Change the date of the drive - weather had a huge impact
- Start with more of a bang - more activity early on

We discussed the formation of Sub-Committees and thought about who could lead these efforts. More to follow at the next meeting.

1. Fund Raising
2. Planned Giving

We discussed having ribbons made for the Stewardship Committee - we would like green but conflicts with Pastoral so maybe gold or silver.

Mary Money will have thank you notes printed and we will sign them at our next meeting April 27th.

It's a very busy time for our committee as you can imagine but we are getting a lot accomplished. (350 pledge cards went out in a mailing last week including a 'hand written' note from me, a self addressed return envelop and a campaign brochure).

Submitted,
Deborah Quinn