

Capital Campaign Team's Monthly Presentation to the BOT

January 15, 2019

1. The Team:
 - The Core Team will include:
 - i. Kristen Leddy/Carol Seiple as Co-Chairs
 - ii. Catherine Onyemelukwe – finance
 - iii. MJ Cross- organizational
 - iv. Anita Pfluger - communication
 - v. Rev John
 - Advisors/Liaisons will include:
 - i. John Turmelle – Facilities
 - ii. Mary Money – Marketing
 - iii. Linda Hudson – Events
 - iv. Kevin Leddy – Endowment
2. The tentative schedule is as follows:
 - January 7-19 - FFS
 - February 5 – Interview architect
 - February 13 – Interview architect
 - February 24 – Congregational meeting
 - Mar/Apr – Annual Budget Drive – visiting stewards will talk up cc
 - May – possible congregational meeting with the architect, begin lead gift giver asks
 - June vote at annual meeting about cc
 - June-August continue to solicit contributions from lead gift givers
 - September 8th kick off general campaign at Expo, begin general asks
 - Thanksgiving – hope to wrap up campaign
3. Priority at this point is education and we are doing this by:
 - FFS
 - Tours and video of facility
 - February 24th presentation to congregation
 - Weekly informational hand outs that will be on the website as well as in soundings
 - We will not be discussing \$ yet, we will be working on getting buy in from congregation, but if asked we would say that we are hoping to raise \$2-3 million
4. Needs from BOT
 - Thank you for the testimonials so far, we ask that the last one be on February 17th with Carrie so we can go into the Feb 24th meeting
 - We don't have a budget in place now, but we will work with Catherine on this, and have one ready for your approval next month
 - Introduce the vote at the annual meeting for the cc
 - In most capital campaigns BOT are part of the Lead gift givers, we just wanted to make you aware that we hope you will be part of this group.
 - The BOT will work with CC Team in partnership and act as champions of this effort. We would appreciate BOT attendance at events around the cc and dates that will be determined later